



Pine Chemicals Association, Inc.

Newsletter

3350 Riverwood Pkwy SE, Suite 1900, Atlanta GA 30339

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Number 2

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For further information access our website:

www.pinechemicals.org

PLANS TAKE SHAPE FOR PCA's 2005 INTERNATIONAL CONFERENCE

As previously announced, the Pine Chemicals Association will hold its 2005 International Conference on October 2, 3, and 4, 2005, at the Royal Pacific Resort Hotel in Orlando, Florida.

The Conference program will be similar to that of recent years, starting with a welcome reception on Sunday evening October 2nd. On the mornings of October 3 and 4, papers will be presented to the delegates in our General Session. Mike Roberts of Georgia – Pacific is our Conference Chairman, and he is recruiting a number of gifted speakers who will speak on an array of subjects of interest to the industry. As usual we are leaving adequate time in the schedule for you to meet with your colleagues in the industry.

An interesting program for the Spouses and Guests has been assembled, and for the final night's event we will have dinner and entertainment at one of Universal City's key attractions, Jurassic Park.

More details on the 2005 International Conference will be posted on the PCA website, www.pinechemicals.org, in the near future. Make your plans now to attend the 2005 PCA International Conference in Orlando.



ROYAL PACIFIC RESORT HOTEL at UNIVERSAL ORLANDO, site of PCA 2005 INTERNATIONAL CONFERENCE

MORE PICTURES FROM SHANGHAI 2004



Shanghai from the Shangri-la Hotel



Welcome reception



Speakers dinner



General session

MEET THE COMMITTEES

The real backbone of the Pine Chemicals Association is found in its committee structure. Through the three standing committees PCA determines the programs to pursue on behalf of the membership and the pine chemicals industry. Once direction has been established the committee members devote a great deal of time and effort toward program implementation. At the present time the three standing committees are as follows;

- **ENVIRONMENTAL, HEALTH, & SAFETY COMMITTEE** – The EHS committee is responsible for advising the Board of Directors and the membership and responding on their behalf to key regulatory, environmental and safety issues relative to our industry. If product testing is required the EHS Committee organizes and oversees the work.

The EHS committee has a network of sub committees which include HPV Testing, ASTM, Dimer / Monomer, and Analytical. These sub groups work on a variety of specific assignments.

Current membership of the Environmental, Health & Safety Committee is as follows;

Nelson Lawson* – Lawson Consulting
 Charlie Sweet – Akzo Nobel Resins
 Colin Rogers – Arizona Chemical
 Deborah Ferraro – Eastman Chemical Co.
 Frank Lambert – MeadWestvaco
 Jenifer Whittington – Arizona Chemical
 Jim Russell – Consultant
 John Cosgrove – MeadWestvaco
 Mac Mcallister – Hercules Inc.
 Mike Peck – Georgia-Pacific Resins
 Scott Johnson – Georgia-Pacific Resins
 Roger Chubin – IFF

*Committee Chairman

- **MEETINGS COMMITTEE** – After careful consideration of various locations this Committee makes recommendation to the Board concerning future sites for PCA Annual Meetings and International Conferences. In addition they make decisions concerning the format and content of the meetings. The current make up of the committee is as follows;

PICTURES FROM CHINA POST CONFERENCE TOUR



Xi'an terracotta warriors



Xi'an city wall



Great Wall at Badaling



Beijing Forbidden City



Beijing Avenue

David Germain* - Arizona Chemical
 Greg Mclean – Georgia-Pacific Resins
 Dan Dukes – MeadWestvaco
 Mickey Katayama – Harima USA
 Chris Pierce – Weyerhaeuser
 *Committee Chairman

- **MEMBERSHIP & INFORMATION COMMITTEE** – Perhaps the most crucial committee to the long term well being of PCA is the Membership & Information Committee. This group is responsible for the recruiting of new members and the retention of existing members. They accomplish their mission by developing new ways to add value to the benefits of being a member of PCA. In addition they make decisions concerning the type of information (including monthly industry statistics) and how it should be transmitted to the membership. Current members of this committee are as follows;

Bernardo Mello* - Resitec
 Glen Varnadoe – Arrmaz-Custom Chemical
 Hans van Wijck – Forbo Linoleum
 Mack Harashima – Arakawa Chemical
 Philippe Sainte-Cluque – DRT
 Steve Violette – Plasmine Technology
 *Committee Chairman

Each of the above Committees meets at least three times each year either in person or by conference call or through a combination of both. Committee members are extremely dedicated to the mission of their respective committee and devote an awful lot of time and effort toward committee activities.

The minutes of Committee meetings are posted on the PCA website for your review along with future meeting dates. If you would like to attend one of the Committee meetings or participate in Committee activities on an ongoing basis please get in touch with Walter Jones at PCA headquarters, wjones@pinechemicals.org.

UPCOMING EVENTS

ANNUAL MEETING – 4, 5, 6, May, 2004 – Mills House Hotel – Charleston, SC

2005 INTERNATIONAL CONFERENCE – 2, 3, 4, October, 2005 – Royal Pacific Resort Hotel, Universal City, Orlando, FL

PCA WELCOMES ADDITIONAL NEW MEMBERS

In our first edition of the PCA newsletter we welcomed six companies as new members of the Pine Chemicals Association. Since that time three more companies have joined;

- Kris Aromatics – UK
- Rayonier – US
- Weyerhaeuser – US

Both Rayonier and Weyerhaeuser were previously members of the Association.

FORCHEM ANNOUNCES CAPACITY EXPANSION AND NEW VENTURE

Forchem Oy has announced plans to increase crude tall throughput at their Rauma, Finland Plant to a targeted capacity of 150,000 tons per year. The 2.3 million Euros project has been designated FOR 150.

According to Martti Fredrikson, President & CEO of Forchem, "We're increasing basic production and investing in the development of new upgraded tall oil products. The full scale implementation of the new production facility, and the optimizing of the many previously untested sub processes, made our first full year a challenging one. However, it turned out to be a financial and technological success. Hence we are now carrying out expansion plans."

In a separate release Forchem, announced the construction of a plant sterol production facility in Rauma, Finland. The new sterols facility which will be one of the largest sterol processing units in the world will separate beta sitosterol from tall oil. Beta sitosterol has been found to have versatile health benefits, for example, in functional foods. Once the project is implemented the new facility will produce 4,000 to 6,000 tons of plant sterols annually. The new sterols facility will require an investment of 40 million Euros.

AKZO NOBLE ANNOUNCES DIVESTITURE

Akzo Nobel recently announced plans to divest six of their chemical business units. These include Ink and Adhesive Resins, Oleochemicals, Salt Specialties, PVC Additives, Solar Salt Australia, and Methyl Amines/Chlorine Chloride. Total combined sales revenue of the six business units is around 750 million Euros.

The planned disposals follow a reorganization of the Chemicals Segment, in which the biggest change has been the merger of the chloralkai, electrolysis salt and energy activities into a base unit, mostly based in the Netherlands.

According to a company official, "The objective behind the new divestments is to improve the margins of the chemicals segment so that we can reach our minimum ROI target of 17.5% through the cycle. Although they (six chemical segments listed above) are good businesses, they do not have sufficient clout in the market place and we're not prepared to invest in them to make that happen."

FAILKOWSKI NAMED PRESIDENT, HERCULES PINOVA DIV.

Hercules Inc. has announced the appointment of Kathryn Fialkowski as President of their Pinova Division.

Ms Fialkowski was most recently Director, Hercules Project Management Office. Prior to that assignment she was Vice President, International Business Development for Partech International, a venture capital firm. She holds a Bachelor's degree from Bowling Green State University and is a Master Black Belt in Six Sigma

Pinova is the oldest business in Hercules' portfolio. It has been an innovator and leader in pine chemistry since 1920 and the world's only producer of pale wood rosin derivatives from pine stump extracts. Its performance enhancing products serve a number of industries, including adhesives, flavor and beverage, fragrance and construction.